

EXHIBIT 2



http:// e.g. compete.com

GO

FOLLOW THIS SITE

Manage Site

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About Compete.com

Plans & Pricing

sunporno.com

UNIQUE VISITORS : UPDATED JUNE 2012 |

US DATA ONLY

sunporno.com



■ Unique Visitors



UNIQUE VISITORS

3,035,500



2.19%

0.49%

RANK (BY UVs)

539



46

COMPETITIVE RANK (UVs)

x76.com

1.

12.9M

keepmoving.com

2.

7.1M

kravitz.com

3.

4.2M

sunporno.com

4.

3.04M

delicioustvshows.com

5.

345.7K

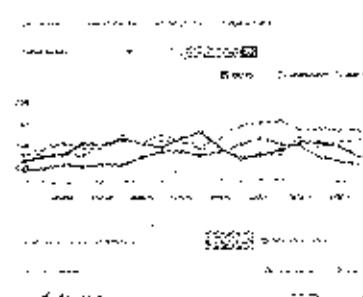
View sites similar to
sunporno.com

Want to know more?

Get the whole story with **Compete**

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Compare traffic between different sites



Compare up to 100 sites at a time on **unique visitors, pageviews, visits, time on site** and **conversion**.

Or up to **two years** of historical traffic to identify trends within individual and competitive sites.

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IS THIS YOUR SITE?

Sign up for Direct Measurement to get a more complete picture of your website's traffic.

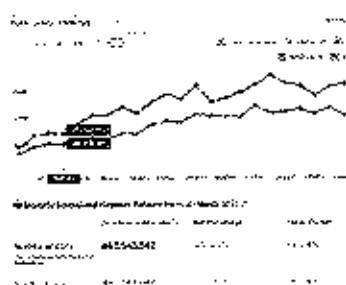
See where their traffic comes from

Discover **new partnership opportunities** to pursue. See which sites are **sending traffic to your competitor's site**, and which sites your competitor **sends traffic to**. Keep tabs on your competitor's sites to ensure you're **getting the best deal**.

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Discover which **keywords** drive their traffic



Improve your search marketing by focusing on which **keywords are driving the most traffic** to your competitor's website. Complete keyword and session metrics include **paid versus organic search trends**, historical search referrer data, and more, ensuring you can create **optimized SEO/SEM campaigns** that attract and engage your most important customers.

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